

# IWPA 2024

## Sponsorship Opportunities

Inspiring Women in Public Administration (IWPA) Conference  
Friday, August 23, 2024, Overland Park Convention Center

The Inspiring Women in Public Administration Conference brings together women each year for a day of skills-building, connection, and renewal. We work to inspire and support women working in public service to not only remain in public service careers but also to seek out leadership opportunities. We hope you'll join us!

### Sponsorship Opportunities and Benefits

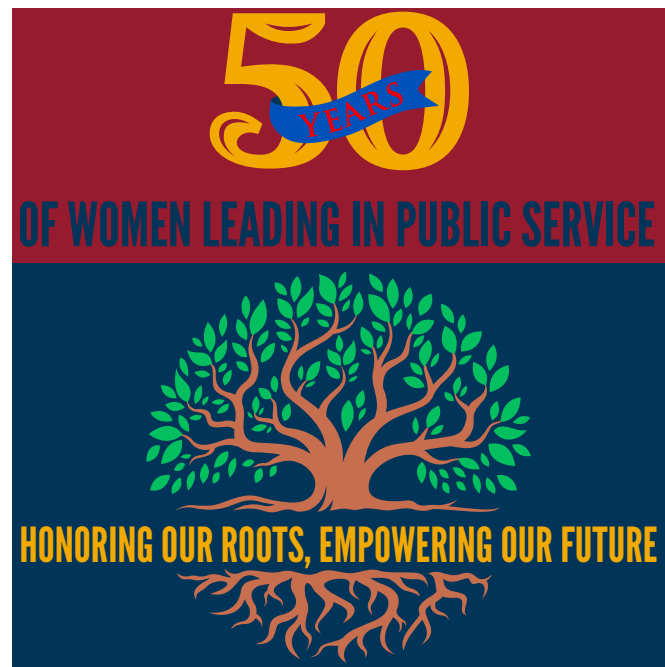
#### ▶ Platinum Level Sponsorship (\$1,500)

- Clickable logo listed on the PMC website
- Logo featured in the conference app
- Logo posted on social media
- Logo/sponsor name added to digital slides
- Acknowledged as sponsor in alumni newsletter (Greener Grass)
- Opportunity to give away a prize at the end of the conference
- Opportunity to introduce a conference speaker
- 2 complimentary tickets

#### ▶ Gold Level Sponsorship (\$1,000)

- Clickable logo listed on the PMC website
- Logo featured in the conference app
- Logo posted on social media
- Logo/sponsor name added to digital slides
- Acknowledged as sponsor in alumni newsletter (Greener Grass)
- Opportunity to give away a prize at the end of the conference
- 1 complimentary ticket

**More opportunities on the back!**





## ▶ Silver Level Sponsorship (\$500)

- Clickable logo listed on the PMC website
- Logo featured in the conference app
- Logo posted on social media
- Logo/sponsor name added to digital slides
- Acknowledged as sponsor in alumni newsletter (Greener Grass)

## ▶ Other Sponsorship Opportunities

*(further details available upon request including dollar amount and benefits)*

**Sponsor a snack/beverage break**

**Sponsor the end of day happy hour**

**Sponsor the Keynote Speaker**

### **How to Sponsor:**

Please email [Sydney Bannister](mailto:sydbann@ku.edu) at [sydbann@ku.edu](mailto:sydbann@ku.edu) with the level you want to sponsor or any questions regarding the sponsorship opportunities.