

March 4, 2019

On April 25 and 26, the KU Public Management Center and School of Public Affairs and Administration will host the 70th Annual Kansas City / County Management Conference. Hosting this conference and providing the opportunity for public service professionals to come together, network, and learn from each other and our terrific guest speakers is an honor.

This year's theme is a commentary on our times. *Solve / Re-solve / Resolved* speaks to issues our local governments thought were addressed years ago, but now they're coming up again with a new twist. For example, just as everyone is in the habit of recycling, new Chinese restrictions make it harder for municipalities dispose of plastics, and they need to rethink their procedures. Or, a municipality gets comfortable with operating a social media account, and now the comments could be from trolls or bots. We will be talking these and many more issues that take us back to old discussions but with a look to the future. How fitting for it to be an anniversary year - honoring the past while looking ahead!

We expect more than 150 local government managers, assistants, department directors, and industry representatives to attend, and we invite you to support this year's conference through a sponsorship. Sponsorship benefits are outlined in the attached document. Sponsorship gifts may be tax deductible and made through our [link here \(through KU Endowment\)](#). In order to realize all the benefits of sponsoring, we hope to hear from sponsors before **April 19**.

Owing in large part to supporters like you, this conference continues to offer superb educational opportunities to key leaders in city and county governments across the state and Kansas City metropolitan region. Those leaders and the communities they serve benefit greatly from your generosity.

Please feel free to contact me at rdewitt@ku.edu or 785-864-2554 with any questions. Thank you, again, for your generous support. We look forward to partnering with you on this conference.

Sincerely,
Ruth DeWitt
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